

Sponsorship Opportunities

Be a Visible, Active Sponsor along with NASDAQ & Baker Botts!

14th Annual

Heavy Hitter Day

Thursday, Dec. 9 • 9:00am-6:30pm
Hilton North • 6000 Middle Fiskville Rd



Honoring the newest successful private companies and presenting the
"Secrets of Success" from Execs of Private & Public Companies

Sponsorship Opportunity	Benefit	Cost
Event Sponsor (1 only)	<ul style="list-style-type: none"> Active participant in Heavy Hitter event Banner & display space, logo on all materials 8 Heavy Hitter Day tickets (Table) Full page ad on outside back cover of program Special link from BSC website Special designation on sign, invitation & in all PR, emails & ads Lunch with a current Honoree Special notice in special invitation to honorees & write up in program Recognition as event sponsor on event sign and in PR, in ads, & emails 	\$8000
Panel Sponsorships (1 per panel)	<ul style="list-style-type: none"> Acknowledged as sponsor of one of the panels Act as Panel Moderator Banner & display space with special link from BSC website 4 Heavy Hitter Day tickets Lunch with a current Honoree Full page ad in program Inclusion on event sign and in PR, in ads, & emails 	\$5000
Global Markets (morning)		
Advanced Funding (morning)		
Advanced Employment Strategies (afternoon)		
Harvesting Your Investment (afternoon)		
11:30-1:00pm Lunch Sponsor - Baker Botts, LLP		
Current Honoree Awards (presented at Lunch) (1 per honoree)	<ul style="list-style-type: none"> Special notice in special invitation to honorees Banner and full page ad in program 4 Heavy Hitter Day tickets Presentation of award to honoree and lunch with honoree Inclusion on event sign and in PR, in ads, & emails 	\$4000
Past Honoree or Panelist Sponsor (1 Lunch sponsor per past honoree or panelist from a successful private or public company)	<ul style="list-style-type: none"> Special notice in invitation to past honorees Banner and full page ad in program 2 Heavy Hitter Day tickets Lunch with a past Honoree/panelist and introduction of honoree or panelist Inclusion on event sign, in PR, in ads, & emails 	\$3000
5:00-6:30 pm Networking Reception Sponsor (1 only)	<ul style="list-style-type: none"> Full page ad in program 2 Heavy Hitter Day tickets Banner/display space Lunch with a current or past Honoree 	\$2500
Break Sponsor (1 per break) Morning Afternoon	<ul style="list-style-type: none"> Full page ad in program 2 Heavy Hitter Day tickets Banner/display space Lunch with a current or past Honoree 	\$2000
Invitation Mailings (2 mailings, one sponsor per mailing)	<ul style="list-style-type: none"> Acknowledged as sponsor of mailing Full page ad in program 2 Heavy Hitter Day tickets Inclusion on event sign, in PR, ads, & emails Lunch with a current or past Honoree Banner display space 	\$2500
Full Page Ad in Program	<ul style="list-style-type: none"> 5" w x 8" ad (camera ready) 1 Heavy Hitter Day ticket 	\$1000
Half Page Ad in Program	<ul style="list-style-type: none"> 5" w x 4" ad (camera ready) 1 Heavy Hitter Day ticket 	\$600
Quarter Page Ad in Program	<ul style="list-style-type: none"> 2.5" w x 4" ad (camera ready) 1 Heavy Hitter Day ticket 	\$500