



**Business Success  
Foundation**  
*A 501-C3 Non-profit Corporation*

7600 Burnet Rd #130 • Austin, TX 78757 • 512.933-1983 • Fax 512.933-1984 • Charter Number 618261

**14th Annual Heavy Hitter Day • Austin Hilton North 6000 Middle Fiskville Rd**  
**New Date: Dec. 9, 2004 • More Time: 9:00am - 6:30pm (with Networking Reception)**  
**SPECIAL ENHANCED FOCUS ON SECRETS OF THE SUCCESSFUL**

Heavy Hitter Day has a new date, time, and location and an enhanced focus. Over the years it has been called “Networking at its Best” as participants got an opportunity to meet the latest group of fastest growing privately held firms. And, sponsors gained greater visibility as participants in the program as well as got special access to those “Heavy Hitters”.

But this year, because of our support by NASDAQ and Baker Botts, anchor sponsors, we are expanding the event to include four additional strategy panels besides our Heavy Hitter panel with this year’s honorees. The forty-five honoree companies from the past thirteen years, along with key executive staff of Austin-San Antonio area NASDAQ firms, are in the process of being invited to serve as panelists to share their direct experience and secrets as to how they are or have accomplished the following:

- Achieving Strength in Global Markets (with special guests from Japan & other countries)
- Finding Intermediate, Alternative and Higher Level Funding
- Best Practices Using Employees & Allies Strategically to Grow
- Harvesting Their Investment - Selling the Firm, Going Public, Franchising, Licensing

And, this year’s Heavy Hitter honorees list has expanded beyond just the Inc. 500\* firms. These will be private businesses, many from “special teams”, which have not been fully recognized yet. (So you can get in on the ground floor.)

As always, the presenters are the Business Success Center Foundation, a Texas non-profit corporation, and the Business Success Center, an award-winning internationally recognized business improvement program for owners.

Your company can play an active role in one of several unique ways. You can even claim an exclusive position if you choose to take part in the event. All active sponsors will be a part of an intensive promotion effort worth over \$100,000. Or, you can just place an ad in the Heavy Hitter program and gain recognition from attendees.

Please review the opportunities listed on the enclosed form. Decide which one is right your company and fill in your choice below and send it to us by fax or mail. If there is more than one company who requests the same sponsorship, we will provide the opportunity to the first company who replies. So, to get your first choice, please let us know your preference right away. You may select multiple sponsorship opportunities if you desire. PR is already beginning so don’t delay.

\*This event is not affiliated with or endorsed by Inc. magazine. Inc. and Inc. 500 are registered trademarks of G+J Publishing New York..

**Sponsorship Registration**

**Due by October 31, 2004 • First come-first served for exclusive sponsorships**

**Payment is due before sponsorship is accepted.**

**Contact Name** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Sponsorship Choice(s)** \_\_\_\_\_

(You may choose more than one. Use list on the Sponsorship Opportunities form)

**Level of Sponsorship (Total Amount Due) \$** \_\_\_\_\_

(Your sponsorship is tax deductible as a business donation to the Business Success Center Foundation, a Texas non-profit corporation.)

**Payment:**

Please send invoice Attn: \_\_\_\_\_

Please bill my credit card. Name on card: \_\_\_\_\_

(Number and Expiration Date) \_\_\_\_\_

Check enclosed. Please make it out to the BSC Foundation.